

# PRIVACY POLICY

## **A&A Lamb Ltd Website Privacy Policy**

**Last updated 21<sup>st</sup> August 2018**

A&A Lamb Ltd (“us”, “we”, or “our”) operates <https://lambfencing.co.uk> the “Site”, and we are committed to protecting the privacy and security of our users’ and visitors’ personal information. This Privacy Policy (“Policy”) informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Site. Our privacy procedures have been implemented to comply with the privacy legislation of The United Kingdom.

### **Notice and Collection**

While using our Site, we may ask you to provide us with certain information that can be used to contact or identify you. “Personal Information” is any information that is identifiable with you, as an individual.

### **Personal information we collect may include:**

Name

Mailing Address

Telephone Number

Email Address

Personal Information, however, does not include your name, business title or business address or business telephone number in your capacity as an employee of an organization. A&A Lamb Ltd will only collect personal information by fair and lawful means. The provision of personal information is voluntary.

### **A&A Lamb Ltd collects personal information for the following purposes:**

To establish and maintain responsible commercial relations with customers and to provide ongoing services

To understand customer needs and preferences

To develop and enhance market services

To meet legal and regulatory requirements

Email newsletters

Other uses as may be permitted or required by applicable law

Unless required or permitted by law, we shall not use or disclose your personal information for a new purpose not identified here.

A&A Lamb Ltd understands the importance of protecting children’s privacy, especially in an online environment. The Site covered by this Policy does not knowingly collect or maintain information about anyone under the age of 13.

### **Choice and Consent**

Prior to obtaining your consent, A&A Lamb Ltd will describe the choices available to you and obtain implicit or explicit consent with respect to the collection, use, and disclosure of your personal information, except in certain situations otherwise permitted by the law. Where it is reasonable to do so, we may rely on your implied consent. Otherwise, we will rely on explicit consent received directly from you to collect or use your personal information, for example, the collection of your personal information if you subscribe to a newsletter on the Site.

You may withdraw or modify your consent at any time through contacting A&A Lamb Ltd’s Privacy Officer at: [info@lambfencing.co.uk](mailto:info@lambfencing.co.uk).

### **Use and Retention**

A&A Lamb Ltd limits the use of personal information to the purposes identified in this Policy and for which the individual has provided implicit or explicit consent. We retain personal information for only as long as it is necessary to fulfil the stated purposes, except with the consent of the individual or as required by law.

Personal information provided to us by users is primarily stored on servers in The United Kingdom.

A&A Lamb Ltd will erase personal information that is no longer needed.

### **Disclosure to Third Parties**

A&A Lamb Ltd does not transfer personal information to third parties or service providers.

### **Access**

A&A Lamb Ltd provides individuals with access to their personal information for review or update. If you wish to access your personal information to challenge accuracy or update it to ensure completeness, you may email us at [info@lambfencing.co.uk](mailto:info@lambfencing.co.uk). We will provide a response within 30 days of receiving an access request. If under certain circumstances we are unable to fully separate your personal information from that of another individual, we will not be able to provide you with access to your information.

### **Quality**

A&A Lamb Ltd will strive to maintain an accurate and complete record of your personal information for the purposes identified in this Policy. If you believe your personal information may be inaccurate, you may contact us to access your personal information and take steps to verify, update, and correct it.

### **Cookies**

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies

are sent to your browser from a web site and stored on your computer's hard drive. Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse or disable all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site. By using this website, you accept the use of cookies.

### **Security for Privacy**

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security. A&A Lamb Ltd protects personal information against unauthorized access in accordance with established policies and procedures. Information is protected by security safeguards appropriate to the sensitivity of the information.

### **Monitoring and Enforcement**

A&A Lamb Ltd monitors compliance with its privacy policies and procedures. Users may file privacy complaints and disputes by contacting A&A Lamb Ltd's Privacy Officer at [info@lambfencing.co.uk](mailto:info@lambfencing.co.uk) who is accountable for our privacy compliance. Every privacy-related complaint will be acknowledged, documented, and investigated, with the results being provided to the complainant. If the complaint is found to be justified, appropriate measures will be taken as a result.

### **Changes to This Privacy Policy**

This Privacy Policy is effective as of August 21st, 2018 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the website after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

### **Contact Us**

If you have any further questions about this Privacy Policy, please contact us at:

A&A Lamb Ltd  
Walton New Road  
Upper Bruntingthorpe  
Lutterworth  
Leicestershire  
LE17 5RD  
Tel: 0116 2478396  
[info@lambfencing.co.uk](mailto:info@lambfencing.co.uk)